Response to Office Action of August 18, 2011

AMENDMENTS TO THE CLAIMS

Please AMEND claims 1, 11, 16, and 21-22 as shown below.

This claim list replaces all prior claim lists in the application.

1. (Currently amended) A method for processing data in a community established on a

website, the method comprising:

a) receiving a signal from a community visitor who accesses the community and selects

a link provided on a first webpage of the community, wherein the link connects the community

visitor to a link program linked from the website that provides the community visitor with a

community interface, the link program being a game program stored in a contents server of the

website to which the community belongs or a game program stored in other websites, and the

community interface being provided in a first section of the first webpage;

b) confirming whether the community visitor executes or terminates the link program and,

in response to selection of the link provided [[on]]in a second section of the first webpage,

providing the game program on a second webpage of the community on top of the first webpage.

and updating results of the provided game program in a third section of the first webpage;

c) receiving visitor-related data related to execution of the link program when the link

program is terminated; and

d) processing and utilizing the visitor-related data in the community so as to present at

least part of the processed visitor-related data on the community interface.

2. (Original) The method of claim 1, further comprising:

e) storing the processed visitor-related data in the community.

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3. (Previously Presented) The method of claim 1, wherein the community is at least one

of a cafe, homepage, blog, mini-room, or mini-homepage, which are established in websites on

the Internet.

4. - 5. (Canceled)

6. (Previously Presented) The method of claim 1, wherein the game program is executed

on the second webpage without an installation process.

7. (Previously Presented) The method of claim 6, wherein the visitor-related data

comprise game or community use data.

8. (Previously Presented) The method of claim 1, wherein the visitor-related data

comprise at least one selected from a group consisting of item, level, score, and rank data

obtained when the link program is executed and used.

9. (Previously Presented) The method of claim 1, wherein the stored visitor-related data

are updated on the first webpage of the community whenever the community visitor executes

and uses the link program.

10. (Previously Presented) The method of claim 1, wherein the community visitor

acquires events for the execution of the link program.

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11. (Currently amended) A method for processing data in a community established on a

website, comprising:

a) by a community visitor, accessing the community and selecting a link program linked

from a first webpage of the website that provides the community visitor with a community

interface, the link program being a game program stored in a contents server of the website to

which the community belongs or a game program stored in other websites, wherein the game

program is provided on a second webpage of the community on top of the first webpage in

response to selection of the link program linked from a first section of the first webpage, and the

community interface is provided in a second section of the first webpage;

b) receiving visitor-related data related to execution of the link program;

c) processing and using the visitor-related data in the community so as to present at

least part of the processed visitor-related data on the community interface; and

d) storing the processed visitor-related data in the community and updating results of the

provided game program in a third section of the first webpage.

12. (Previously Presented) The method of claim 11, wherein the community is at least

one of a cafe, homepage, blog, mini-room, or mini-homepage, which are established in websites

on the Internet.

13. (Canceled)

14. (Previously Presented) The method of claim 11, wherein the contents server causes

the execution of the link program on the web browser of the community.

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15. (Previously Presented) The method of claim 11, wherein the link program is a flash

game that is played on the second webpage of the community.

16. (Currently amended) A system for processing data in a community established on a

website, comprising:

a connector to determine whether a community visitor is permitted to access the

community;

a controller to allow the community visitor to access the community to select a link to a

link program, linked from a first webpage of the website that provides the community visitor with

a community interface being provided in a first section of the first webpage, the link program

being a game program stored in a contents server of the website to which the community

belongs or a game program stored in other websites, wherein the game program is provided on

a second webpage of the community on top of the first webpage in response to selection of the

link [[on]]in a second section of the first webpage, the controller to receive visitor-related data

from a component providing the link program and to update results of the provided game

program in a third section of the first webpage;

a data processor to process the visitor-related data such that the visitor-related data are

used in the community so as to present at least part of the processed visitor-related data on the

community interface; and

a data storage to store the processed visitor-related data.

17. (Original) The system of claim 16, wherein the controller keeps a resource

occupation ratio of a system operated by the community at an appropriate level such that the

resource occupation ratio does not exceed a prescribed rate.

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18. (Canceled)

19. (Previously Presented) The system of claim 16. wherein the contents server causes

the execution of the link program on the web browser of the community.

20. (Previously Presented) The system of claim 16, wherein the community is at least

one of a cafe, homepage, blog, mini-room, or mini-homepage, which are established in websites

on the Internet.

21. (Currently amended) A method for processing game-linked data in a community

established on a website, comprising:

a) by a community visitor, accessing the community and selecting a game program, of

which a link is provided [[on]]in a first section of a first webpage of the community;

b) confirming whether the community visitor executes or terminates the game program,

wherein the game program is provided on a second webpage of the community on top of the

first webpage in response to selection of the link on the first webpage;

c) receiving game data of the community visitor obtained in connection with the

execution of the game program when the game program is terminated;

d) processing the game data of the community visitor as ranking data in the community

so as to display at least part of the ranking data in a second section of the first webpage along

with[[on]] a community interface provided in a third section of the first webpage by the

community; and

e) storing the processed ranking data in the community.

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22. (Currently amended) A method for processing game-linked data in a community

established on a website, comprising:

a) by a community visitor, accessing the community and selecting a game program, of

which a link is provided [[on]]in a first section of a first webpage of the community;

b) confirming whether the community visitor executes or terminates the game program,

wherein the game program is provided on a second webpage of the community on top of the

first webpage in response to selection of the link on the first webpage;

c) receiving game data of the community visitor obtained in connection with the

execution of the game program when the game program is terminated;

d) processing the game data of the community visitor as ranking data in the community

so as to display at least part of the ranking data in a second section of the first webpage along

with[[on]] a community interface provided in a third section of the first webpage by the

community;

e) storing the processed ranking data in the community; and

f) updating the ranking data by repeating the steps b) to d) whenever the community

visitor executes and uses the game program.

23. (Previously Presented) The method of claim 11, wherein the link program is a game

program that is played on the second webpage without being locally installed on the community

visitor's terminal.

24. (Previously Presented) The method of claim 23, wherein the visitor-related data

comprise game or community use data.